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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/007,315	11/07/2001	Justin T. Nguyen	22950-08577	3848

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FENWICK & WEST LLP
SILICON VALLEY CENTER
801 CALIFORNIA STREET
MOUNTAIN VIEW, CA 94041

EXAMINER

NGUYEN, MAIKHANH

ART UNIT	PAPER NUMBER
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2176

DATE MAILED: 10/05/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary

Application No.

10/007,315

Applicant(s)

NGUYEN ET AL.

Examiner

Maikhanh Nguyen

Art Unit

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-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 26 January 2005.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-64 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-64 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☒ The drawing(s) filed on 07 November 2001 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
 - ☐ Certified copies of the priority documents have been received in Application No. _____.
 - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____ |

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DETAILED ACTION

1. This action is responsive to communications: Petition filed 01/26/2005 to the original application filed 11/19/2001.
2. Claims 1-64 are currently pending in this application. Claims 1, 33, and 49 are independent claims.

Claim Rejections - 35 USC § 101

3. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

4. Claims 1-32 are rejected under 35 U.S.C. 101 because the claimed invention, appearing to be comprised of software alone without claiming associated computer hardware required for execution, is not supported by either a specific and substantial asserted utility (i.e., transformation of data) or a well established utility (i.e., a practical application).

Rejections - 35 USC § 102

5. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for the purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language; or " (Emphasis added.)

Claims 1-64 are rejected under 35 U.S.C. 102(e) as being anticipated by **Jameson et al.**

(US 2002/0156787, filed 02/2002, priority 02/2001).

As to claim 1:

Jameson teaches a method for providing enterprise event marketing and management automation (*provides a method for planning and managing all aspect of an event; see Abstract*) comprising the steps of:

- a. providing a website (*the event home page web site*) including online tools for event marketing and management (*event management tools*) (*para.0095 and fig.23*);
- b. allowing a user (*the user*) in communication with the website to create an event page (*home page for the events*) and a registration page (*one registration page*) associated with an event (*the event*) utilizing the online tools (*use event management tools*), the event page including a link (*a URL*) to the registration page (*see figs.23-24 and paras.0095-0098*);
- c. forwarding the event page to a participant to enable the participant to establish communication with the registration page utilizing the link (*the system could send e-mails to each person invited to the event, the e-mail including information about the event ...contain a URL of a Web site where the potential attended can register*);

- for the event access their personalized home page, and access event management tools; para.0079);*
- d. forwarding the registration page to the participant to be completed and returned in response to the communication *(the user may then point a Web browser to the event Web site ... the user has an option depending on whether the user is already registered for the event. If the user is not registered, the user may proceed to register for the event ... where the user may input registration information in a least one registration page; para.0095);*
- e. receiving the registration page and in response thereto communicating a confirmation to the participant *(Upon completing the registration, the user will view a registration confirmation page. The page may include event information, registration information, an a summary of the registration; para.0094); and*
- f. communicating to the user the information received from the participant in order to allow for event marketing and management *(the user may use the tools to return to the user's personalized home page for the particular event, access guest management tools, access an agenda, access a message manager, access task management tools, access a house manager, access an expense tracking management module, access photo center tools, access the event infor center, access general information on the event, access a conference agenda, access hotel information, and access information on the speaker at the event; para.0098).*

As to claim 2:

Jameson teaches associating a fee with the event (*fee payment; para.0090 and fig.18*).

As to claim 3:

Jameson teaches the fee for the event is requested from the participant in response to receiving the registration page (*an event registration conference fee selection page ... selected registration fee; para.0090 and fig.18*).

As to claim 4:

Jameson teaches querying the participant for information associated with participant attendance to the event (*para.0107*).

As to claim 5:

Jameson teaches previously created event pages are utilized for creating at least one of new events and new registration pages (*para.0071*).

As to claim 6:

Jameson teaches storing a contact file of the user (*contact list 520; fig.5*).

As to claim 7:

Jameson teaches the participant is selected from the contact file (*select staff from an existing list of staff members to work on the event; para.0072 and fig.5*).

As to claim 8:

Jameson teaches the stored file is imported from another source (*para.0129*).

As to claim 9:

Jameson teaches exporting the contact file (*paras.0129-0130*).

As to claim 10:

Jameson teaches generating participant parameters (*the user profile page*), wherein the participant is forwarded the event page according to the participant parameters (*paras.0101-0102*).

As to claim 11:

Jameson teaches associating a promotion code with the event in accordance with instructions from the user (*para.0097*).

As to claim 12:

Jameson teaches a registration template is utilized to create the registration page (*templates for the event ... create their own custom page; para.0082*).

As to claim 13:

Jameson teaches grouping a plurality of events under a single event (*paras.0071 and 0124*).

As to claim 14:

Jameson teaches the event has a maximum participant capacity associated therewith (*a session maximum capacity; para.0076*).

As to claim 15:

Jameson teaches presenting the participant with the option of being waitlisted where maximum capacity has been reached (*para.0097*).

As to claim 16:

Jameson teaches user receives a notification when a predetermined percentage of maximum participant capacity is reached (*para.0074*).

As to claim 17:

Jameson teaches the user is allowed to modify the maximum participant capacity in response to the notification (*para.0074*).

As to claim 18:

Jameson teaches the confirmation includes a ticket for admission to the event (*fig.22*).

As to claim 19:

Jameson teaches generating a report about the event for at least one of the user and the participant (*fig.22*).

As to claim 20:

Jameson teaches the report includes information pertaining to, among other things, expenses (*the report includes ... the expense 4310; para.0121 and fig.43*).

As to claim 21:

Jameson teaches the report may be generated according to at least one of a schedule (*figs.12 and 16*).

As to claim 22:

Jameson teaches the report includes at least one of an ad hoc report and a canned report (*figs.12 and 16*).

As to claim 23:

Jameson teaches providing the user with data for tracking at least one of expenses (*para.0123 and fig.25*).

As to claim 24:

Jameson teaches grouping one or more events into event categories (*paras.0118-0019*).

As to claim 25:

Jameson teaches providing to the participant at least one of accommodation information and travel information (*para.0074*)

As to claim 26:

Jameson teaches organizing participants into groups (*para.0110*).

As to claim 27:

Jameson teaches assigning a type to a participant (*para.0068*).

As to claim 28:

Jameson teaches providing at least one of specified travel and accommodations according to participant type (*para.0077*).

As to claim 29:

Jameson teaches assigning a login to the participant (*paras.0074 and 0096*).

As to claim 30:

Jameson teaches forwarding a survey to the participant (*survey questions ...attendees to answer to acquire additional information on those attending the event; para.0077 and fig.20*).

As to claim 31:

Jameson teaches receiving information related to a guest of the participant on the registration page (*receiving information ...a guest of an attendee; para.0068*).

As to claim 32:

Jameson teaches travel can be arranged utilizing an online booking system (*travel; fig.41*)

As to claim 33:

It is directed to a system for performing the method of claim 1 above, and is similarly rejected under the same rationale.

As to claims 34-42:

They include the same limitations as in claims 2-12 above, and are similarly rejected under the same rationale.

As to claim 43:

It includes the same limitations as in claim 19 above, and is similarly rejected under the same rationale.

As to claims 44-48:

They include the same limitations as in claims 14-18 above, and are similarly rejected under the same rationale.

As to claim 49:

It is directed to a computer program for implementing the method of claim 1 above, and is similarly rejected under the same rationale.

As to claims 50-58:

They include the same limitations as in claims 2-12 above, and are similarly rejected under the same rationale.

As to claim 59:

It includes the same limitations as in claim 19 above, and is similarly rejected under the same rationale.

As to claims 60-64:

They include the same limitations as in claims 14-18 above, and are similarly rejected under the same rationale.

Conclusion

6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

King et al.	U.S. Patent No. 5,528,745	issued: Jun. 18, 1996
Huemoeller et al.	U.S. Patent No. 5,855,006	issued: Dec. 29, 1998
Butman et al.	U.S. Patent No. 6,026,430	issued: Feb. 15, 2000
Yano et al.	U.S. Publication 2002/0169826 A1	Pub. Date: Nov. 14, 2002
Araki et al.	U.S. Publication 2003/0083962 A1	Pub. Date: May 1, 2003
Akamatsu et al.	U.S. Publication 2004/0049538 A1	Pub. Date: Mar. 11, 2004

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Maikhanh Nguyen whose telephone number is (571) 272-4093. The examiner can normally be reached on Monday - Friday from 9:00am – 5:30 pm. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Heather Herndon can be reached on (571) 272-4136.

The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

MN

William L. Bashore
WILLIAM BASHORE
PRIMARY EXAMINER
9/30/2005